



Score a perfect 10 on your awards program management with AwardStar™

The easy-to-use, efficient, customizable and affordable online platform that works harder

Awards programs strengthen engagement and retention, elevate industry leadership and generate revenue. But running them can be complex and expensive. AwardStar streamlines contest administration, submitting and judging entries, and processing payments in an elegant, online platform.

It's perfect for any organization or association at any stage in awards program management. You'll experience maximum efficiency and participation, with less time and frustration, and lower costs.

AWARDSTAR DRIVES SUCCESS FOR NIELSEN

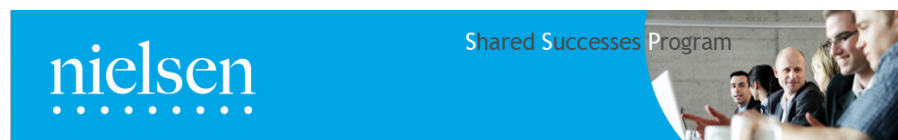
- 400%+ increase in participation
- 50% decrease in time investment
- Enhanced security
- Received more consistent, high-quality entries
- Judges were more engaged—delivered thoughtful scores and better feedback
- Focused organizational energy on doing great work for clients
- Ideas contributed to company-wide knowledge management practices

STREAMLINE MANAGEMENT FOR

- Sales competitions
- Individual recognition
- Company recognition
- Industry competitions
- Business promotions
- Consumer promotions and contests
- Innovation awards
- Best practices submissions
- Scholarship programs
- Art and writing contests

CUSTOMIZE AWARDSTAR WITH YOUR

- Branding
- Colors
- Specific form fields





A WIN-WIN-WIN EXPERIENCE

AwardStar™ delivers a fluid and easy online experience for administrators, applicants and judges.

Administrators have complete oversight and can easily manage applicants and judges.

Applicants can easily sign up and upload multiple entries, pictures, PDFs, video, web links and supporting materials. They can pay their entry fee through an integrated online merchant account.

And judges can easily review supporting materials and entries, and submit scores at their convenience, from anywhere.

AN EXCEPTIONAL VALUE

If you're currently executing an awards program, you know how time-consuming it is to determine eligibility, review entries, handle payment, work with judges, select and notify winners, and answer endless questions. AwardStar fully manages your awards program, giving you priceless time to focus on other priorities. Ask about our attractive basic program pricing.

UNIQUE, COMPLEMENTARY EXTRAS

AwardStar offers a full suite of services and support that's unique in the industry. These options are available through an affiliation with Pepper Group, an award-winning Chicago B2B marketing agency that delivers creative, effective marketing solutions to clients in a variety of industries.

“AwardStar delivers a better platform for our applicants. It is very easy for them to use, and it has increased the number of entries we receive every year. It is also user-friendly for our staff. We are a nonprofit that serves members in over 90 countries, and it works well for everyone!”

ESTEFANI AGUIRRE

Sponsorship and Chapter Relations Coordinator,
The Society for Incentive Travel Excellence (SITE)

Get a winning edge with AwardStar.

Contact us for a demo at **847.963.0333** or email **pepper@peppergroup.com**

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AwardStar is a proprietary platform developed by Pepper Group, an award-winning Chicago B2B marketing agency.